

The creation of a new \$1.1 billion entertainment district in Norman will significantly enhance our local economy and community infrastructure, establishing a foundation for future growth. The vibrant new district will include a venue for major entertainment events as well as retail shops, restaurants, bars, offices, a hotel and housing for thousands, which will boost tourism, support local businesses, create new job opportunities and retain our talent.

## AS NORMAN STAKEHOLDERS, WE SUPPORT THIS DEVELOPMENT.

The proposed Rock Creek Entertainment District is a worthwhile project that will enhance the city we love. **With no additional tax burden on the residents of Norman**, this new district will be a mixed-use hub unlike anything currently in the city, metro area or state.

The project plan reflects our community's values—built by Normanites for Normanites to uplift the whole city and region. It will create thousands of jobs, generate billions in business spending, add over 1,000 housing units, support existing local businesses and attract new investment to the area.

It's a win for our businesses, schools and residents.

Our city is on the rise. And there's no better time than now to support this development and build a community space for all to enjoy.

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And many more!